

Sportclinics in Qatar

Introduction

In addition to the World Cup in Qatar in 2022 there already is a lot of movement in Qatar according to sports. Not only is there an architectural development but a sport minded one too.

Qatar is most known for its traditional sport Camel racing. Other fields like water sports, tennis, soccer and golf are very popular too. Still, practising soccer or other (team) sports by the Qatari self are not really part of daily life. Over the years the Government of Qatar is stressing more out that sports and exercise is of essence when it comes to national health issues.

The World Cup can be of great assistance to let the Qatari get into more physical sports.

Dutch Concept

Holland is worldwide well known for its soccer culture and even more the players and trainers. Names like Johan Crujff, Marco van Basten, Ruud Gullit, Guud Hiddink, Frank de Boer and Giovanni van Bronckhorst are vividly in the memories of as well children as adults.

To contribute to Qatar's sports culture the idea is born to bring Giovanni van Bronckhorst to Qatar for several high quality soccer clinics. Attendees will be children, teenagers, youngsters, and trainers of the existing Qatari national and international sport clubs.

Giovanni will train the attendees personally and the clinics will be a grand event full of education, fun and creativity. It will become a true experience for all parties.

Giovanni van Bronckhorst in action during the World Cup 2010:

<http://www.youtube.com/watch?v=JVQmWZoNHG4>

A video compilation of the celebration of the Dutch National team with Giovanni as captain, World Cup 2010

<http://www.youtube.com/watch?v=xFdajkzIxQ4>

What is a sport clinic?

A sport clinic is a gathering of sport minded people for a fun and unique training experience. In this example, personally led by a legend in the field of worldwide soccer. It is an excellent way to connect people, get acquainted with the sport and other team players. It contributes to teambuilding and most of all it has a high level educational character.

For who?

Since Qatar has two main groups of inhabitants, to be divided into locals and expats, the concept will be started with the group of expats since the sports culture will be more alive in that group. At the same time Giovanni is open to make a side step to the locals in the same period to enhance the participation between the two groups. Sports and soccer are leading factors when it comes to connecting people worldwide.

Goal of the sport clinic

- To improve Qatar's sports and soccer culture
- To contribute to Qatar's society and sports community
- To facilitate extraordinary and unique experiences for expats
- To connect people towards the World Championship
- Talent scouting among Qatari and Expats, the youngsters of today can become Qatar's national hero in 2022

More about social contribution and sports community

An important topic on Qatar's political agenda is to improve their sports community and awareness for a healthier lifestyle for their inhabitants. Most important goal is to get the Qatari moving and get them physical into sports. We expect that this sports culture is well developed among expats, but most likely will be a challenge when it comes to locals.

Giovanni van Bronckhorst Foundation

In 2008 van Bronckhorst founded his own foundation. His personal vision with this foundation is to support charity causes besides the self initiative projects he implements to support and improve the development and well being of children worldwide. Giovanni van Bronckhorst is really excited to participate in this project to stimulate sports among youngsters to create awareness for a healthy lifestyle. One of the main topics that drives him within the foundation.

More about talent scouting

Many talents are hidden all over the world. Proven by the reality television competitions in show business, many talents are still undiscovered. Television concepts are still successful and new formats are made up daily, however in soccer, talent scouting occurs on the field and is still the only way to get discovered and to be given a chance in professional soccer as a youngster.

Professional sport clinics are known for its capacity to scout talents. The experts who lead these clinics bring out the best in the participants with their professional approach and give new talent the ability to come to the surface.

The children and youngsters of today may become national sports heroes in 2022 in their then more adult life and given the opportunity to develop over that period of time.

Partners

This concept is developed by 3 partners.



The Sports & Entertainment Company

Founded in 2008 by Jan Dirk Stouten in Rotterdam, the Netherlands.

TSEC is a booking company for chairman, guest- and keynote speakers in the professional sports world. These speakers can also be deployed for workshops and clinics.

Jan Dirk also has a well renowned career as a sports journalist and also works as the main sports reporter for Radio- and TV Rijnmond. The largest local radio station and television channel in Rotterdam and surroundings.

www.tsec.nl



A-delphi Events

Founded in Rotterdam, the Netherlands, in 2006 by two Greek sisters Stavroula & Ourania Mougiakos. A full service event company with 3 main pillars. Concept development | Public relations & Media | Organisation of wide range of events.

www.a-delphi.nl



Giovanni van Bronckhorst

During his club career, Van Bronckhorst played for [RKC Waalwijk](#) (1993–1994), [Feyenoord](#) (1994–1998), [Rangers](#) (1998–2001), [Arsenal](#) (2001–2003), [FC Barcelona](#) (2003–2007), and again [Feyenoord](#) (2007–2010). He was an instrumental player in Barcelona's [2005–2006 UEFA Champions League](#) victory, being in the starting line-up of the [2005–2006 UEFA Champions League](#) against his old club [Arsenal F.C.](#), having played every Champions League match for Barcelona that season.

He has earned over 100 [caps](#) for the [Dutch national team](#), and played for his country in three [World Cups](#) (1998, 2006 and 2010), as well as three [European Championships](#) (2000, 2004, and 2008). After the [2010 FIFA World Cup Final](#), he was elected into the [Order of Orange-Nassau](#). At this moment he is trainer and talent scout of the youth division of Feyenoord.